

ONSET BLUES FESTIVAL
PO Box 95 Onset MA 02558
WWW.ONSETBLUESFESTIVAL.COM
Sponsor/Advertising Enrollment Form

Each year the Onset Bay Association provides over 30 community music, art, theater and family events for residents and tourist in the area. Our annual Onset Blues Festival, our biggest event and an all day affair, will be August 4 this year. This event draws 5,000 people to see the festival, visit vendors, and enjoy a day at the beach. It is also the day the Pan Mass Challenge comes through town with their riders and support teams.

We would love to have your organization join us a sponsor for the festival. It is a terrific way to advertise your company to residents and tourists as well as visitor in town for the day. Please join us making this event unforgettable in 2018!

Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Desired Sponsorship Level & Ad Size

PROGRAM ADVERTISING AND WEBSITE LISTING ONLY

EIGHTH PAGE (2.24" X 1/75") (Reduced Business Card)	\$ 25.00 _____
QUARTER PAGE VERTICAL (2.25" X 3.75")	\$ 50.00 _____
QUARTER PAGE HORIZONTAL (4.75" X 1.75")	\$ 50.00 _____
HALF PAGE (4.75" X 3.75")	\$ 100.00 _____

SPOONFUL

HALF PAGE	\$ 500.00 _____
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CROSSROADS

FULL PAGE	\$1,000.00 _____
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HEADLINER

COVER	\$5,000.00 _____
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PAYMENT INFORMATION

Make Checks Payable to: Onset Blues Festival

Credit Card Info:

Card Number: _____ Exp Date: _____ Security Code _____

Billing Address (if different than address above)

Name _____

Address _____

City _____ State _____ Zip _____

Your ad will be displayed in the festival program book that is distributed to all Festival attendees. Your name will also be listed on our website for a year as a sponsor to the event.

All program book artwork must be submitted no later than July 15. Please submit copy ready art or a business card. Photographs must be black and white.

What's Included

HEADLINER LEVEL - \$5,000 (3 AVAILABLE)

- Cover Ad in the Festival Program (2 Color)
- 5x2 foot banner on riser next to stage
- Sponsorship listing on promotional materials
- Sponsorship mention in radio advertising and interviews
- Sponsorship listing on our website
- 6 guest passes to festival
- 4 T-shirts

CROSSROADS LEVEL - \$1,000 (UNLIMITED NUMBER AVAILABLE)

- Full Page Ad in the Festival Program
- 5x1.5 foot banner on riser next to the stage
- Sponsorship listing on promotional materials
- Sponsorship listing on our website
- 4 guest passes to festival
- 2 T-shirts

SPOONFUL LEVEL - \$500 & UP (UNLIMITED NUMBER AVAILABLE)

- ½ Page Ad in the Festival Program
- 5x1 foot banner on riser next to stage
- Sponsorship listing on our website
- 2 guest passes to festival
- 2 T-shirts

PROGRAM ADVERTISING LEVEL

- Ad in the Festival Program
 - ½ page ad - \$100
 - ¼ page ad - \$50
 - 1/8 page ad - \$25

All program book artwork must be submitted no later than July 15. Please submit copy ready art or a business cards. Photographs must be black and white.

Headliner ad placement determined based on order of receipt (back, inside front, inside back)